FOR IMMEDIATE RELEASE
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Atlantic construction leaders launch new alliance to tackle shared challenges and strengthen the region

ST. JOHN'S, NL — Construction leaders from across Atlantic Canada have come together to launch the Atlantic Construction Alliance (ACA), a united regional voice strengthening how projects are planned, managed and built across all four Atlantic provinces.

The ACA will bring the industry together to advocate for fairer rules, modern procurement practices, better labour mobility, stronger workforce development, smarter long-term infrastructure planning, and accelerated delivery of new housing. By speaking as one region instead of four separate provinces, the alliance aims to reduce red tape, improve consistency, and drive economic growth across Atlantic Canada.

The founding partners include:

- Newfoundland and Labrador Construction Association
- Heavy Civil Association of Newfoundland and Labrador
- Construction Association of Nova Scotia
- Nova Scotia Road Builders Association
- Construction Association of New Brunswick
- New Brunswick Road Builders and Heavy Construction Association
- Construction Association of Prince Edward Island
- Prince Edward Island Road Builders and Heavy Construction Association

"Our industry is responsible for building the roads, schools, hospitals, and infrastructure that sustain communities across Atlantic Canada. By coming together as a regional alliance, we strengthen our collective voice - advocating for modernized procurement, supporting workforce mobility, and positioning our industry to attract the investment needed to drive long-term economic growth."
- Rhonda Neary, President/COO, Newfoundland and Labrador Construction Association (NLCA)

A collaborative vision for Atlantic growth

The Atlantic Construction Alliance was created by eight provincial construction associations, representing thousands of contractors, tradespeople and suppliers who collectively employ more than 100,000 Atlantic Canadians.

What the new alliance will do:

- **Modernize procurement:** Promote fair, transparent, and consistent contracting practices across the region through wider adoption of standard Canada-wide construction contracts (CCDC documents), so companies can bid more easily and governments get better results.
- **Support housing delivery:** Advocate for procurement, financing and regulatory approaches that allow builders to deliver more housing faster, including multi-unit, rental and affordable housing projects.
- **Improve workforce mobility:** Work to remove barriers that prevent skilled tradespeople from moving freely between Atlantic provinces, helping fill labour shortages where they are most urgent.
- **Advocate for infrastructure investment**: Advocate for equitable federal and provincial investment in nation-building projects that strengthen Atlantic supply chains and communities.
- **Strengthen workforce development:** Coordinate regional responses to labour shortages and work with governments to align apprenticeship systems, immigration pathways, and credential recognition.
- **Support sustainability and innovation:** Encourage adoption of new building technologies, digital tools, and energy-efficient construction standards that make the industry more productive and future-ready.

One industry, one voice

The ACA will act as a collaborative forum for Atlantic industry leaders to engage governments, owners, and post-secondary institutions. It will also share best practices, conduct joint research, and deliver unified policy positions on issues that transcend provincial borders.

“Each province brings its own strengths, but the challenges we are dealing with are consistent across the region. Workforce shortages, rising costs, and procurement frameworks that have not kept pace with the industry are impacting all of us. The Atlantic Construction Alliance gives us the ability to come together with a shared approach and speak with one voice on the issues that matter to our industry, our workforce, and the long-term sustainability of construction in Atlantic Canada.”
- Kris Mulcahy, Heavy Civil Association of Newfoundland and Labrador (HCANL)

Over the coming months, the Alliance will formalize its governance structure, establish working groups on procurement, workforce, and sustainability, and begin developing shared policy priorities.

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Media photo for optional use:

Caption: Members of the Atlantic Construction Alliance at their inaugural meeting in Halifax in September 2025.

Front row (left to right):
Sam Sanderson, Executive Director, CAPEI
Duncan Williams, President & CEO, CANS
Chris Demerchant, Past President, NBRHCA
Melissa Paquet, Executive Director, PEIRBHCA
Grant Feltmate, former Executive Director, NSRBA
Stephen Short, Past Chair, NLCA

Back row (left to right):
Ian Boyd, Past Chair, CANS Board of Directors
Kris Mulcahy, Executive Director, HCANL
Darren Sutherland, President, CANB
Rhonda Neary, President and Chief Operating Officer, NLCA
John-Ryan Morrison, Executive Director, CANB

Not pictured:

Sherry Martell, Executive Director, NSRBA
Graham Clark, President, NSRBA
Grant MacPherson, President, CAPEI
Mike Annear, President, PEIRBHCA
Tom McGinn, Executive Director, NBRBHCA
Steve Chafe, Past President, HCANL