

# NLCA 2025 CONFERENCE/GALA

# DUAL SPONSORSHIP OPPORTUNITIES



2025 CONFERENCE EVENT DETAILS:
NORWEGIAN ENCORE
FEBRUARY 16-23, 2025

2025 GALA EVENT DETAILS:

JAG HOTEL, ST. JOHN'S

NOVEMBER 8, 2025



BECOME AN EVENT SPONSOR TODAY!







BECOME A SPONSOR FOR BOTH EVENTS!

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@NLCA1 #NLCA2025GALA #NLCA2025CONFERENCE



### NLCA 2025 Conference/Gala **Dual Sponsorship Opportunities**

**Become a Sponsor of Both Events** 

### **Sponsorship Levels**

#### **Welcome Reception**

**\$1,000** Only 3 Opportunities Available

A networking and reacquainting event that is the official "kick-off" to our Conference in aboard the Norwegian Encore. This event will be held at The Cavern Club.

- Verbal Acknowledgement by NLCA representative (Norwegian Encore)
- Acknowledgement in multi-media presentation (St. John's & Norwegian Encore)
- Three minute speaking opportunity during event (Norwegian Encore)
- Recognition at event on signage and tent cards (Norwegian Encore)
- · Company logo placed on NLCA web-site
- Recognition at events on signage and tent cards (St. John's & Norwegian Encore)
- 2 Week Ad Block Space in NLCA Weekly Bulletin

#### **Farewell Night** Reception

(2 opportunities available)

A reception in reflection on the events of the past week aboard the Norwegian Encore and to celebrate a successful conference. Held at the Cavern Club.

- Verbal Acknowledgement by NLCA representative (Norwegian Encore)
- Acknowledgement in multi-media presentation (St. John's & Norwegian Encore)
- Three minute speaking opportunity during event (Norwegian Encore)
- · Recognition at events on signage and tent cards (St. John's & Norwegian Encore)
- Company logo placed on NLCA web-site
- 2 Week Ad Block Space in NLCA Weekly Bulletin

#### **Chairperson's Cocktail** Reception

\$2,000 (1 opportunity available)

Help welcome delegates to our Annual Awards Gala on Nov. 8 at the Jag Hotel, St. John's by sponsoring this event.

- Verbal acknowledgment at the event
- Recognition on tent cards placed on tables (provided by NLCA)
- Recognition on event screens, signage and on NLCA website
- 1 Month Ad Block Space in NLCA Weekly Bulletin

### Chair's Catamaran Tour

Included with conference partner sponsorship

A networking event aboard the Norwegian Encore with the NLCA Board Chair. Get exposure at both events!

- Verbal Acknowledgement by NLCA representative (Norwegian Encore)
- · Acknowledgement in multi-media presentation (St. John's & Norwegian Encore)
- Three minute speaking opportunity during event ( Norwegian Encore)
- Recognition at event on signage (St. John's & Norwegian Encore)
- Company logo placed on NLCA web-site
- Recognition at events on signage and tent cards (St. John's & Norwegian Encore)
- 2 Month Ad Block Space in NLCA Weekly Bulletin

#### **Generously Sponsored By:**





# NLCA 2025 Conference/Gala Dual Sponsorship Opportunities

**Become a Sponsor of Both Events** 

## **Sponsorship Levels**

4 Opportunities Available

#### **Platinum**

\$3,500

Get the maximum level of recognition for your advertising dollar by exposure at both events.

- Sponsor of an award at the Gala, which provides the opportunity to present the award. Photo will appear in advertising. (St. John's)
- Two (2) complimentary tickets to the Awards Gala
- Recognition at event on signage and tent cards (St. John's & Norwegian Encore)
- Logo recognition in NLCA's 2025 Annual Report
- Company logo placed on NLCA web-site on conference page
- 2 Month Ad Block Space in NLCA Weekly Bulletin
- Verbal Acknowledgement by NLCA representative (St. John's & Norwegian Encore)
- Acknowledgement in multi-media presentation (St. John's & Norwegian Encore)

**Only 7 Opportunities Available** 

Gold

\$2,000

Get the maximum level of recognition for your advertising dollar by exposure at both events.

- Recognition at event on signage, programs and tent cards (St. John's & Norwegian Encore)
- · Logo recognition in NLCA's 2025 Annual Report
- Company logo placed on NLCA web-site
- 1 Month Ad Block Space in NLCA Weekly Bulletin
- Verbal Acknowledgement by NLCA representative (St. John's & Norwegian Encore)
- Acknowledgement in multi-media presentation (St. John's & Norwegian Encore)

Silver

\$1,000

Limited opportunities available

Get the maximum level of recognition for your advertising dollar by exposure at both events.

- Recognition at event on signage and tent cards (St. John's & Norwegian Encore)
- Acknowledgement in NLCA's 2025 Annual Report
- Firm name placed on NLCA web-site
- 2 Week Ad Block Space in NLCA Weekly Bulletin
- Verbal Acknowledgement by NLCA representative (St. John's & Norwegian Encore)
- Acknowledgement in multi-media presentation (St. John's & Norwegian Encore)

**Bronze** 

\$500

Limited opportunities available

Get recognized at the Awards Gala on November 8, 2025. This opportunity is for sponsorship of the <u>Awards Gala only</u>.

- Recognition at event on signage and tent cards
- Acknowledgement in NLCA's 2025 Annual Report
- Written recognition on NLCA web-site on conference page
- Written recognition in the NLCA Weekly Bulletin (after conference)
- Verbal Acknowledgement by NLCA representative (St. John's)
- Acknowledgement in multi-media presentation (St. John's)



# NLCA 2025 Conference/Gala Dual Sponsorship Opportunities

**Become a Sponsor of Both Events** 

## **Sponsorship Levels**

☐ Yes, I am interested in becoming a sponsor of the Newfoundland & Labrador Construction Association's 2025 Conference & Annual Awards Gala.	
Sponsorship Opportunities	
☐ Farewell Night Reception - \$1500 (Norwegian Encore only)	☐ Welcome Reception - \$1000 (Norwegian Encore only)
☐ Chairperson's Cocktail Reception - \$2000 (St. John's)	☐ Platinum Sponsor - \$3500 —
☐ Chairperson's Catamaran Tour / Conference Partner	☐ Gold Sponsor - \$2000 Get Exposure at both events!
	☐ Silver Sponsor - \$1000
	☐ Bronze - \$500 (St. John's Awards Gala Only)
BILLING INFORMATION	
Company Name	Company Representative
Address City	Province Postal Code
Phone Fax	Email
Payment Information	
\$ + \$(HST) = \$	(total)
☐ Cheque or Money Order made payable to NLCA OR	
□ VISA □ MasterCard	
Card #:	
Cardholders Name: Sig	gnature: