



NEWFOUNDLAND AND LABRADOR CONSTRUCTION ASSOCIATION'S
- ANNUAL GREAT -
LOBSTER BOIL

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORSHIP (1 Opportunity)

Cost: \$2,500

- Firm will be promoted as the presenting sponsor
- Acknowledgement on tent cards as the presenting sponsor
- Banner/sign to be placed at event
- 2-3 minute speaking opportunity
- Verbal acknowledgement at the event
- Company Logo/Name placement on www.nlca.ca for promotion of the event
- Logo Acknowledgement in the Weekly E-Bulletin
- Logo Acknowledgement in the 2025 Edition of the Construction Journal
- 4 Week Advertising Opportunity (1 block) on website

MUSSEL BAR SPONSORSHIP (1 Opportunity)

Cost: \$1000

- Logo on banner indicating sponsorship of the bar
- Verbal acknowledgement of the event
- Logo displayed on tent cards at bar
- Acknowledgement in the Weekly E-Bulletin
- Name placement on www.nlca.ca for promotion of the event
- Acknowledgement in the 2025 Edition of the Construction Journal
- 2 Week Advertising Opportunity (1 block) on website

SALSA BAR SPONSORSHIP (1 Opportunity)

Cost: \$500

- Logo on banner indicating sponsorship of the bar
- Verbal acknowledgement of the event
- Logo displayed on tent cards at bar
- Acknowledgement in the Weekly Bulletin
- Name placement on www.nlca.ca for promotion of the event
- Acknowledgement in the 2025 Edition of the Construction Journal
- 2 Week Advertising Opportunity (1 block) on website

SUPPORTING SPONSORSHIP

Cost: \$500

(Limited Opportunities)

- Acknowledgement on promotional materials & event signage
- 2 Week Advertising Opportunity (1 block) on website

- NEW FOR 2023 -

EXHIBIT OPPORTUNITIES (Limited Opportunities)

Cost: \$200

- opportunity to place table-top booth at event
- meet and greet guests
- showcase products and services

- NEW FOR 2023 -

WELCOME TABLE SPONSORSHIP

Cost: \$250

(1 Opportunity)

- opportunity to greet guests as they arrive
- logo placed on signage on table
- logo placed on water bottles

If you are interested in any of these opportunities, please contact Adelle at 709-753-8920 or email abyrne@nlca.ca.