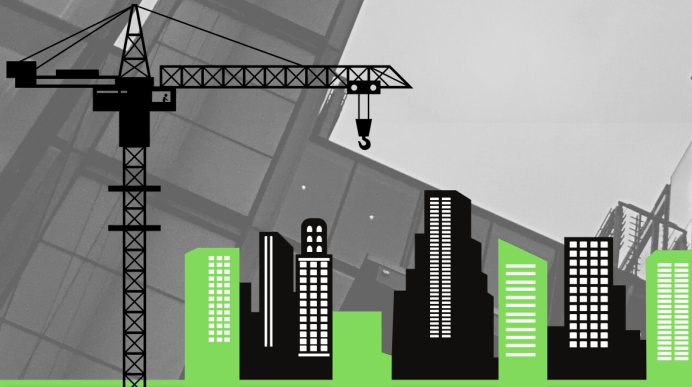


MARKET TO YOUR TARGETED AUDIENCE  
INCREASE BRAND VISIBILITY  
CONNECT - ENGAGE - ACHIEVE

# SPONSORSHIP PACKAGE



**NLCA** NEWFOUNDLAND AND LABRADOR  
CONSTRUCTION ASSOCIATION

**BUILD 2024**

**MAY 8-9 EXPO**

EVENT DETAILS

MAY 8-9

JACK BYRNE REGIONAL  
SPORT & ENTERTAINMENT  
CENTRE, TORBAY, NL

Presented by:  
The Newfoundland and Labrador  
Construction Association

To reserve your exclusive opportunity  
Contact NLCA at 709-753-8920  
Email: [abyrne@nlca.ca](mailto:abyrne@nlca.ca)

[WWW.NLCA.CA](http://WWW.NLCA.CA)



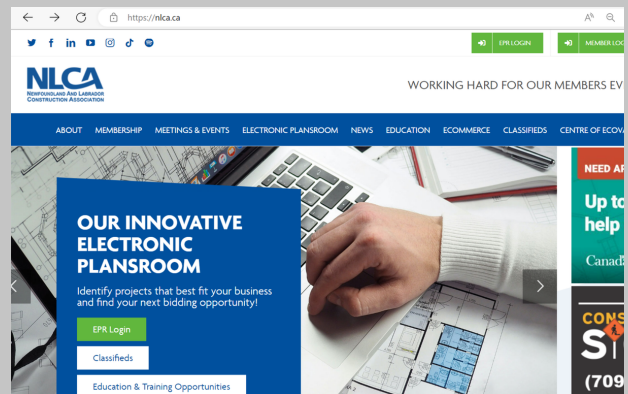
**LIKE, FOLLOW &  
SUBSCRIBE!**

# ABOUT NLCA

The Newfoundland and Labrador Construction Association (NLCA) was founded in 1968 to serve as the “Voice of the Provincial Construction Industry”. We provide a forum through which members can discuss and resolve matters of common interest. Our goal is to coordinate and develop policies and programs that will enhance the professionalism, productivity, and profitability of members.

We offer a variety of valuable services to our members, including:

- Vital construction information through our innovative electronic plans room
- Targeted education & training sessions designed specifically for the industry in our province
- Networking events where members can have fun while growing their business contacts
- Advocacy with all levels of government as it pertains to the construction industry





# INTRO

The NLCA BUILD 2024 is an Initiative of the NLCA Centre of Ecovation. This expo is NL's Largest Commercial and Industrial Construction Trade Expo showcasing the latest equipment advances & newest technology applications in different aspects of the commercial and industrial construction industry. [More Products - More Services - More Opportunities](#) to bring businesses to the next level, through this essential industry experience. This is a venue for members & industry to showcase their green products, technologies, and services to the buyers of construction.

Over the 2-day span members and industry will have access to an essential industry experience, business sessions and direct access to innovation & technology with over a 100 Exhibitors.

Who will be in attendance: Provincial and Federal Government; General Contractors; Electrical Contractors; Mechanical Contractors; Manufacturers & Suppliers; Architects; Trade Specialties; Heavy Civil Contractors; Safety Professionals; Engineering Technicians & Technologists; Consulting Engineers; Road Building Contractors; Engineers; Municipalities; Government Purchasing Agencies; Finance Companies; Insurance and Surety Companies; Education and Training Providers; and Owners/Buyers of Construction.



# OPPORTUNITIES

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## ALL SPONSORSHIPS INCLUDE:

Recognition on marketing materials, website, and general event signage  
Social media posts recognizing your firm as a sponsor of the Expo  
Acknowledgement at NLCA Build 2024

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## Exclusive Sponsorship Cost:

# \$7,000

3 opportunities available

## PRESENTING SPONSOR

*Our event could be presented by your firm!*

### Exclusive Benefits:

- 8'W X 10'D BOOTH SPACE INCLUDED WITH SPONSORSHIP
- 5 MINUTE SPEAKING OPPORTUNITY TO WELCOME EVERYONE TO EXPO
- 6 DEDICATED SOCIAL MEDIA POSTS
- 250 COMPLIMENTARY EXPO PASSES
- ACKNOWLEDGEMENT ON BUILD 2024 DOOR PRIZE TICKETS
- OFFICIAL LISTING AS PRESENTING SPONSOR ON ALL EMAIL BROADCASTS TO POTENTIAL AND REGISTERED ATTENDEES PRIOR TO AND POST EXPO
- LOGO ON ALL FLOOR PLANS PROVIDED TO ATTENDEES AS THEY ARRIVE AT THE EXPO
- FULL PAGE AD IN EXPO PROGRAM
- LEADERBOARD AD ON NLCA WEBSITE
- BRANDED BANNER ADJACENT TO MAIN STAGE
- PROMINENT LOGO PLACEMENT ON ALL MARKETING MATERIALS, WEBSITE AND EVENT SIGNAGE
- POST EXPO RECOGNITION IN NLCA BULLETIN





# OPPORTUNITIES

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## ALL SPONSORSHIPS INCLUDE:

Recognition on marketing materials, website, and general event signage  
Social media posts recognizing your firm as a sponsor of the Expo  
Acknowledgement at NLCA Build 2024

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## Sponsorship Cost:

# \$3,500

4 opportunities available

## PLATINUM SPONSOR

### Exclusive Benefits:

- 100 COMPLIMENTARY EXPO PASSES
- 4 DEDICATED SOCIAL MEDIA POSTS
- HALF PAGE AD IN EXPO PROGRAM
- ACKNOWLEDGEMENT ON BANNER ADJACENT TO MAIN STAGE
- LOGO PLACEMENT ON MARKETING MATERIALS, WEBSITE, AND EVENT SIGNAGE
- LOGO ON ALL EMAIL BROADCASTS TO POTENTIAL AND REGISTERED ATTENDEES PRIOR TO AND POST EXPO
- LOGO ON ALL FLOOR PLANS PROVIDED TO ATTENDEES AS THEY ARRIVE AT THE EXPO
- AD BLOCK ON NLCA WEBSITE
- POST EXPO RECOGNITION IN NLCA BULLETIN



# OPPORTUNITIES

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## ALL SPONSORSHIPS INCLUDE:

Recognition on marketing materials, website, and general event signage  
Social media posts recognizing your firm as a sponsor of the Expo  
Acknowledgement at NLCA Build 2024

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**Sponsorship Cost:**

**\$2,000**

*8 opportunities available*

## GOLD SPONSOR

### Exclusive Benefits:

- 50 COMPLIMENTARY EXPO PASSES
- 2 DEDICATED SOCIAL MEDIA POSTS
- AD BLOCK ON NLCA WEBSITE
- ACKNOWLEDGEMENT IN EXPO PROGRAM
- LOGO PLACEMENT ON MARKETING MATERIALS, WEBSITE, AND EVENT SIGNAGE
- ACKNOWLEDGEMENT ON ALL FLOOR PLANS PROVIDED TO ATTENDEES AS THEY ARRIVE AT THE EXPO
- POST EXPO RECOGNITION IN NLCA BULLETIN



**Sponsorship Cost:**

**\$1,000**

*15 opportunities available*

## SILVER SPONSOR

### Exclusive Benefits:

- 25 COMPLIMENTARY EXPO PASSES
- 1 DEDICATED SOCIAL MEDIA POSTS
- ACKNOWLEDGEMENT IN EXPO PROGRAM
- COMPANY NAME ON MARKETING MATERIALS, WEBSITE, AND EVENT SIGNAGE
- POST EXPO RECOGNITION IN NLCA BULLETIN



Yes, I am interested in becoming a sponsor of the Newfoundland and Labrador Construction Association's BUILD 2024 Trade Show.

#### SPONSORSHIP OPPORTUNITIES

Presenting Sponsorship - \$7,000  
*3 opportunities available*

Gold Sponsorship - \$2,000  
*8 opportunities available*

Platinum Sponsorship - \$3,500  
*4 opportunities available*

Silver Sponsorship - \$1,000  
*15 opportunities available*

#### BILLING INFORMATION

Company Name

Company Representative

Address

City

Province

Postal Code

Phone

Fax

Email

#### PAYMENT INFORMATION

\$ \_\_\_\_\_ + \$ \_\_\_\_\_ (HST) = \$ \_\_\_\_\_ (total)

Cheque or Money Order made payable to NLCA OR  VISA  MasterCard

Card #: \_\_\_\_\_

Expiry Date: \_\_\_ / \_\_\_ CVC#: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_ Signature: \_\_\_\_\_



**PLEASE RETURN THIS FORM TO:**  
Newfoundland & Labrador Construction Association  
397 Stavanger Drive, Suite 202, St. John's, NL A1A-0A1  
Phone: 709.753.8920 • Fax: 709.754.3968 • Email: [aconnors@nlca.ca](mailto:aconnors@nlca.ca)