



NEWFOUNDLAND AND LABRADOR CONSTRUCTION ASSOCIATION'S  
*April 21, 2023* - 8<sup>th</sup> ANNUAL GREAT -  
**LOBSTER BOIL**

## SPONSORSHIP OPPORTUNITIES

### **PRESENTING SPONSORSHIP** (1 Opportunity)

Cost: \$2,500

- Firm will be promoted as the presenting sponsor
- Acknowledgement on tent cards as the presenting sponsor
- Banner/sign to be placed at event
- 2-3 minute speaking opportunity
- Verbal acknowledgement at the event
- Company Logo/Name placement on [www.nlca.ca](http://www.nlca.ca) for promotion of the event
- Logo Acknowledgement in the Weekly E-Bulletin
- Logo Acknowledgement in the 2024 Edition of the Construction Journal
- 4 Week Advertising Opportunity (1 block) on website

### **MUSSEL BAR SPONSORSHIP** (1 Opportunity)

Cost: \$1000

- Logo on banner indicating sponsorship of the bar
- Verbal acknowledgement of the event
- Logo displayed on tent cards at bar
- Acknowledgement in the Weekly E-Bulletin
- Name placement on [www.nlca.ca](http://www.nlca.ca) for promotion of the event
- Acknowledgement in the 2024 Edition of the Construction Journal
- 2 Week Advertising Opportunity (1 block) on website

### **SALSA BAR SPONSORSHIP** (1 Opportunity)

Cost: \$500

- Logo on banner indicating sponsorship of the bar
- Verbal acknowledgement of the event
- Logo displayed on tent cards at bar
- Acknowledgement in the Weekly Bulletin
- Name placement on [www.nlca.ca](http://www.nlca.ca) for promotion of the event
- Acknowledgement in the 2024 Edition of the Construction Journal
- 2 Week Advertising Opportunity (1 block) on website

### **SUPPORTING SPONSORSHIP**

Cost: \$500

*(Limited Opportunities)*

- Acknowledgement on promotional materials & event signage
- 2 Week Advertising Opportunity (1 block) on website

- NEW FOR 2023 -

### **EXHIBIT OPPORTUNITIES** (Limited Opportunities)

Cost: \$200

- opportunity to place table-top booth at event
- meet and greet guests
- showcase products and services

### **- NEW FOR 2023 -**

#### **WELCOME TABLE SPONSORSHIP**

Cost: \$250

*(1 Opportunity)*

- opportunity to greet guests as they arrive
- logo placed on signage on table
- logo placed on water bottles

If you are interested in any of these opportunities, please contact Adelle at 709-753-8920 or email [abyrne@nlca.ca](mailto:abyrne@nlca.ca).