



Proudly Presented by:
NLCA NEWFOUNDLAND AND LABRADOR
CONSTRUCTION ASSOCIATION

WOMEN



IN CONSTRUCTION

"We're Better Together"



FORUM

Thursday, October 27

Delta Hotel, St. John's

DELEGATE REGISTRATION

10:00 A.M. - 12:00 P.M.

Crush Lobby

Welcome all delegates to the forum!

BUSINESS LUNCHEON

12:00 - 1:30 P.M.

Salon A



Greetings from:
Honourable Pam Parsons,
Minister Responsible for
Women and Gender
Equality



Greetings from:
MP Joanne Thompson,
Member of Parliament for
St. John's & Chair of the
Newfoundland and Labrador
Caucus



Panelist:
Gina Peacore, CEO,
Genoa Design
International



Panelist:
Stephanie Hickman,
Partner, Cox & Palmer



Panelist:
Gina Tapper, President
Hampton Building
Systems Inc.



Panelist:
Gertrude Bradbury,
President,
Locke's Electrical Ltd.

Luncheon Proudly
Sponsored By:



Luncheon Session Description:

An empowering discussion with inspiring women detailing their journey and how they are making a difference in their various sectors of the industry.

Forum Registration Information: NLCA Member Rate: \$99.00 plus hst ▪ Non-Member \$149.00 plus hst

Register online at www.nlca.ca or email: aconnors@nlca.ca



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**WORKSHOP: UNLOCK YOUR
POTENTIAL**

2:00 - 4:30 P.M.

Salon A



Speaker:

Tonya Whittle,

Author, Expert in Human
Behavior

This workshop will help women define goals for progression in the construction industry, uncover blocks to what they desire, tap into their true potential and rewire their nervous system for success.

About the Speaker: Tonya is an author, speaker and guide who's mission, as a high performance coach and women's empowerment coach, is to inspire greatness by helping women achieve their full potential. An expert in human behaviour, Tonya understands the social, emotional and mental blocks that hold women back from their own greatness and helps women overcome these blocks so they can live with more purpose and passion, realizing their fullest potential.

NUTRITION BREAK

3:00 - 3:30 P.M.

Crush Lobby

Nutrition Break Proudly Sponsored By:



**CONCLUDING COCKTAIL
RECEPTION**

4:30 - 5:30 P.M.

Outside Salon A (Conception Bay Area)

Reception Proudly Sponsored By:

COX & PALMER

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in Construction Supporting Sponsors:**

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PANEL SPEAKERS AT A GLANCE



Panelist:
Gina Peacore,
CEO, Genoa Design International

About the Speaker: As CEO, Gina has spearheaded Genoa's exponential growth strategy and propelled it into the globally recognized shipbuilding leader it has become.

Her career began on the ocean with the Royal Canadian Navy during a period of transformation that included the placement of women in seagoing combat roles for the first time. Her Navy experience, along with an innate entrepreneurial and communication prowess, underpinned Gina's career progress over the next 30 years into a senior business leader, seasoned strategist, and a renowned challenger of the status quo.

Gina earned her communications degree from Mount Saint Vincent University. She completed advanced leadership training at Case Western, Simon Fraser and Harvard universities, further honing her expertise in team development, strategic growth management, financial oversight, and governance.

A passionate and empathetic leader focused on driving concrete business impact and social change, Gina is a respected pillar in the business community. She is a member of several Canadian governance bodies including a provincial utility, an industrial service group of companies, and an arts-based non-profit. In 2019, Gina was named to Atlantic Canada's Top 50 CEO list. On her off time, you'll likely find Gina hiking Newfoundland's rugged coastline. If she can convince a daughter or two to come, the world is perfect.



Panelist:
Stephanie Hickman,
Partner, Cox & Palmer

About the Speaker: Stephanie is a partner in the St. John's office of Cox & Palmer with over 25 years experience in construction and infrastructure law. Stephanie represents multi-national owners and large contractors on a regional basis where she gives strategic and practical advice to ensure that project work is done on a timely and cost effective basis. Her practice in this area includes all aspects of construction law, including Mechanics' Liens, contractual matters and litigation. Stephanie has also handled complex corporate and commercial transactions for local and international companies, including financing in the sale and acquisition of operations and business assets, and contract review and negotiation. Stephanie was invited to be a fellow of the prestigious Canadian College of Construction Lawyers in 2017 and now sits on the Executive of that organization.

Since 2013, Stephanie has been listed as a leading practitioner by the publication Best Lawyers in the areas of Energy Law and Construction Law. She has also been recognized by the Canadian Legal Lexpert Directory as a leading practitioner in the fields of Corporate Commercial and Construction Law since 2013. Stephanie served as an elected Director of the Newfoundland and Labrador Construction Association for several years. Stephanie also sits as a member of the Oil and Gas Council for the province of Newfoundland & Labrador, providing strategic input and advice to the Minister of Energy NL for the continued growth of the oil and gas sector in the province.



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PANEL SPEAKERS AT A GLANCE



Panelist:
Gina Tapper, President
Hampton Building
Systems Inc.

About the Speaker:

Gina Tapper is the President of Hampton Building Systems Inc. in Paradise, NL. An Architectural Engineering Technologist by trade, she started her business at the age of 23 operating as a subcontractor in commercial construction specializing in metal cladding.

As Tapper has kept ahead of technical advances in the construction industry and in business management trends, her business has grown steadily over the years. 2022 marks her 25th year in business.

In 2009 Tapper became the first female chair of the board of directors in the then 40-year history of the Newfoundland and Labrador Construction Association.



Panelist:
Gertrude Bradbury,
President,
Locke's Electrical Ltd.

About the Speaker: Gertrude Bradbury has been the General Manager of Locke's Electrical since 1986 and President since 2017. She received a Bachelor of Science (Mathematics) and a Bachelor of Education (Secondary) in 1983 from Memorial University of Newfoundland. She is a past board member of NLCA and a past Director of the Construction Labour Relations Association of Newfoundland.

Gertrude has worked in the construction industry for more than 35 years as an estimator, General Manager and most recently, corporate executive. She was awarded Gold Seal certification by the CCA in 1996 for Estimating – Electrical Contracting and is presently enrolled in the Harvard Business School FWPO Leadership for Business Acceleration program. She is an active member of the WOMEN PRESIDENTS ORGANIZATION.

Gertrude joined the Grenfell Navigate Advisory Board in 2018 and recently became co-chair. Gertrude has been a volunteer fitness instructor with the Humber community YMCA teaching multiple classes each week since 2006. She is currently registered with NLOWE as a mentor in their Mentorship program.

In 2021, Gertrude was the recipient of the NLOWE 2021 Entrepreneur of the Year Award for Leadership. The Leadership Award recognizes female entrepreneurs who've shown that they are champions for the advancement of women in general and women in the entrepreneurial space in particular.