

2022 CONFERENCE SPONSORSHIP PACKAGE

"World Class Opportunities in Your Backyard."



Event Details: October 27-29, 2022
Delta St. John's Hotel

Contact NLCA:

397 Stavanger Drive, Suite 202
St. John's, NL A1A-0A1
Phone: 709-753-8920
Email: scasey@nlca.ca

SIGN-UP ONLINE
WWW.NLCA.CA



WORLD CLASS OPPORTUNITIES IN YOUR BACKYARD 2022 Conference Itinerary



For more information, or to sign-up to become a sponsor online visit www.nlca.ca.

2022 CONFERENCE SPONSORSHIP PACKAGE

NLCA along with our 2022 Conference Chair, Derek Brown is pleased to invite companies and organizations to participate as a sponsor in NLCA's Annual Conference. The theme for 2022 is "**World Class Opportunities in Your Backyard**".

You are invited to become a part of *our upcoming Annual Conference*. This package outlines opportunities for your company to join us as a sponsor and be remembered among the leaders and decision-makers that attend this event.

The communication and exchange of ideas with other construction professionals is integral to the future success of the construction industry in our province. Create solutions, learn about the newest products and services and immerse

yourself in an environment where dialogue and effective problem solving are on the forefront. NLCA's conference and trade show will help you enhance your role as an industry leader and agent for continuous growth.

Who will attend? *100's of industry professionals*

- General Contractors
- Electrical Contractors
- Education & Training Providers
- Manufacturers & Suppliers
- Insurance & Surety Companies
- Heavy Civil Contractors
- Engineering Technician & Technologists
- Government Purchasing Agencies
- Finance Companies
- Trade Specialities
- Safety Professionals
- Mechanical Contractors
- Architects
- Consulting Engineers
- Road Building Contractors
- Engineers
- Municipalities

...and more

Conference Information

DATE:

Thursday, October 27th to Saturday, October 29th, 2022

LOCATION:

Delta St. John's Hotel and Conference Centre
120 Gower Street, St. John's

SPONSORSHIP CONTACT:

Susan Casey
Phone: (709)753-8920
Email: scasey@nlca.ca

WORLD CLASS OPPORTUNITIES IN YOUR BACKYARD 2022 Conference Itinerary



2022 CONFERENCE SPONSORSHIP PACKAGE

THURSDAY OPENING NIGHT WELCOME RECEPTION

Proudly Sponsored By:



BENEFITS

- Recognition on signage and logo placement on event ticket
- Verbal acknowledgment at the event
- Three minute speaking opportunity
- Acknowledgment in Conference Program
- Recognition on NLCA website

NUTRITION BREAK SPONSORSHIP

Sponsorship Cost: \$600

(1 opportunity remaining)



BENEFITS

- Verbal recognition to all delegates before the break
- Acknowledgment in the Conference Program
- Recognition on the refreshment stations

Only Friday cocktail reception opportunity remaining.

CHAIRPERSON'S COCKTAIL RECEPTION SPONSORSHIP

Proudly Sponsored By:



BENEFITS

- Verbal acknowledgment at the event
- Recognition on tent cards placed on tables (provided by NLCA)
- Recognition on event screens and on NLCA website
- Acknowledgment in Conference Program

FRIDAY BUSINESS LUNCHEON SPONSORSHIP

Sponsorship Cost: \$6,000
(1 opportunity)

BENEFITS

- Opportunity to introduce keynote speaker
- Recognition on signage and logo placement on event ticket
- Verbal acknowledgment at the event
- Opportunity to place promotional material on tables
- Recognition on tent cards placed on tables (provided by NLCA)
- Recognition on multimedia presentation AND on event screens
- Acknowledgment in Conference Program
- Recognition on NLCA website

LANYARD SPONSORSHIP

Proudly Sponsored By:



BENEFITS

- Company logo on lanyards (distributed to over 250 delegates in attendance and worn for 3 days)
- Acknowledgment in the Conference Program
- Recognition on NLCA website

CONFERENCE MEMENTO SPONSORSHIP

Proudly Sponsored By:



BENEFITS

- Company logo displayed on a giveaway item for each delegate
- Acknowledgment in the Conference Program
- Recognition on NLCA website

EARLY BIRD PRIZE DRAW SPONSORSHIP

Proudly Sponsored by:



BENEFITS

- Recognition on registration kit (if logo provided by deadline)
- Participation from a company representative in the Early-Bird Prize Draw
- Acknowledgment in the Conference Program
- Verbal acknowledgment during the closing ceremonies
- Recognition on NLCA website

PLATINUM SPONSORSHIP

Sponsorship Cost: \$3,500

(2 opportunities remaining)

Proudly Sponsored By:



BENEFITS

- Recognition as a sponsor within the Conference Program
- Recognition as a sponsor on a multimedia presentation
- Recognition as a sponsor on signage
- Opportunity to distribute promotional material in delegate kit bags
- Logo recognition in the NLCA's Annual Report
- One-page ad in the conference program distributed to every attending delegate
- Recognition on tent cards displayed on each table at the Gala
- Verbal recognition during the Gala
- Two free Gala tickets as well as the first opportunity to purchase additional Gala tickets (if available)
- Separate recognition on bottom banner of a page in the Conference Program
- Sponsor of an award at the Gala, which provides the opportunity to present this award (photo in multi-media after the conference)
- Logo recognition and link on NLCA's website on rotating banner & conference page
- Reserved seating at the Annual Awards Gala
- Logo recognition in the NLCA weekly bulletin (post-conference)
- Logo recognition in NLCA's Annual 2022 Construction Journal (membership magazine)
- 8' x 10' exhibition space *(includes pipe, drape, table, 2 chairs, & 110 volt 10 amp electrical outlet)*

WORLD CLASS OPPORTUNITIES IN YOUR BACKYARD 2022 Conference Itinerary



2022 CONFERENCE SPONSORSHIP PACKAGE

GOLD SPONSORSHIP



Proudly Sponsored By:

BENEFITS

- Recognition as a sponsor within the Conference Program
- Recognition as a sponsor on a multimedia presentation
- Recognition as a sponsor on signage
- Opportunity to distribute promotional material in the delegate kit bag
- Logo recognition in the NLCA's Annual Report
- 1/2 page ad in the conference program distributed to delegates
- Recognition on tent cards displayed on each table at the Gala
- Verbal recognition during the Gala
- Logo recognition and link on NLCA's website on rotating banner & conference page
- Logo recognition in the NLCA Weekly Bulletin (*post-conference*)
- Logo recognition in NLCA's Annual 2022 Construction Journal (*membership magazine*)

SILVER SPONSORSHIP

Sponsorship Cost: \$1,000

(Limited Opportunities)

BENEFITS

- Recognition as a sponsor within the Conference Program
- Recognition as a sponsor on a multimedia presentation
- Recognition as a sponsor on signage
- Opportunity to distribute promotional material in delegate kit bag
- Recognition on tent cards displayed on each table at the Gala
- Verbal recognition during the Gala
- Written recognition in the NLCA Weekly Bulletin (*post-conference*)
- Written recognition in NLCA's Annual 2022 Construction Journal

BRONZE SPONSORSHIP

Sponsorship Cost: \$500

(Limited Opportunities)

BENEFITS

- Recognition at event on signage, programs and tent cards
- Acknowledgement in NLCA's Annual Report
- Written recognition on NLCA web-site on conference page
- Written recognition in the 2022 Edition of the Construction Journal
- Written recognition in the NLCA Weekly Bulletin (*post-conference*)
- Verbal Acknowledgement by NLCA representative
- Acknowledgement in multi-media presentation

WORLD CLASS OPPORTUNITIES IN YOUR BACKYARD

2022 Conference Itinerary



2022 CONFERENCE SPONSORSHIP AT A GLANCE

BENEFITS OF SPONSORSHIP	PLATINUM	GOLD	SILVER
Recognition as a sponsor within the Conference Program	●	●	●
Recognition as a sponsor on a multimedia presentation	●	●	●
Recognition as a sponsor on signage	●	●	●
Opportunity to distribute promotional material in the delegate kit bag	●	●	●
Logo recognition in the NLCA's Annual Report	●	●	
One-page ad in the conference program distributed to every attending delegate	●		
Half-page ad in the conference program distributed to every attending delegate		●	
Recognition on tent cards displayed on each table at the Gala	●	●	●
Verbal recognition during the Gala	●	●	●
Two free Gala tickets as well as the first opportunity to purchase additional Gala tickets, if available	●		
Separate recognition on bottom banner of a page in the Conference Program	●		
Sponsor of an award at the Gala, which provides the opportunity to present this award	●		
Logo recognition and link on NLCA's website on rotating banner & conference page	●	●	
Reserved seating at the Annual Awards Gala	●		
Logo recognition in the NLCA weekly bulletin after the conference	●	●	
Written recognition in the NLCA weekly bulletin after the conference			●
Logo recognition in NLCA's Annual 2019 Construction Journal (membership magazine)	●	●	
Written recognition in NLCA's Annual 2019 Construction Journal (membership magazine)			●
8' x 10' exhibition space (includes pipe & drape)	●		

WORLD CLASS OPPORTUNITIES IN YOUR BACKYARD 2022 Conference Itinerary



CONFERENCE SPONSORSHIP

- Yes, I am interested in becoming a sponsor of the Newfoundland and Labrador Construction Association's 2022 Provincial Conference.

SPONSORSHIP OPPORTUNITIES

- | | |
|---|--|
| <input type="checkbox"/> Friday Morning Break, Friday Cocktail Reception or Friday Afternoon Nutrition Break - \$600 (each) | <input type="checkbox"/> Chairperson's Cocktail Reception - \$2000 |
| <input type="checkbox"/> Friday Luncheon Sponsorship - \$6000 | <input type="checkbox"/> Opening Night Welcome Reception - \$1000 |
| <input type="checkbox"/> Lanyard Sponsorship - \$3000 | <input type="checkbox"/> Platinum Sponsor - \$3500 |
| <input type="checkbox"/> Conference Memento Sponsorship - \$2000 | <input type="checkbox"/> Gold Sponsor - \$2000 |
| <input type="checkbox"/> Early Bird Prize Draw - \$2000 | <input type="checkbox"/> Silver Sponsor - \$1000 |
| | <input type="checkbox"/> Bronze Sponsor - \$500 |

BILLING INFORMATION

_____		_____	
Company Name		Company Representative	
_____		_____	_____
Address	City	Province	Postal Code
_____		_____	
Phone	Fax	Email	

PAYMENT INFORMATION

\$ _____ + \$ _____ (HST) = \$ _____ (total)

- Cheque or Money Order made payable to NLCA OR VISA MasterCard

Card #: _____

Expiry Date: ___ / ___ CVC#: _____

Cardholders Name: _____ Signature: _____

PLEASE RETURN THIS FORM TO:
Newfoundland & Labrador Construction Association
397 Stavanger Drive, Suite 202, St. John's, NL A1A-0A1
Phone: 709.753.8920 • Fax: 709.754.3968 • Email: scasey@nlca.ca