

# NLCA BENEFIT CLUB



**Club partners are everywhere.** Our members are in construction, retail, fuel, insurance, sales & services, just to name a few. We look forward to expanding our **NLCA Member Benefit Club** partners; offering exclusive advantages to grow our members businesses.

NLCA is the largest association of its kind in the province - with more than 640 members - through this partnership, we have the capacity to offer lower prices on products and services our members need the most.

By becoming a NLCA Member Benefit Club partner, you are directly promoting your business to your target market. NLCA's members employ tens of thousands of people in Newfoundland and Labrador.

***This program is a benefit to company owners, and their employees!***

## MEMBER BENEFIT CLUB PARTNER BENEFITS:

- ✓ **Increased exposure for your business.**
- ✓ An opportunity to participate in a monthly virtual Coffee Break, hosted by the Membership Committee Chair, Linda Mansfield. During this session you will be provided with a few minutes to highlight your offer(s) and the benefits of doing business with your company.
- ✓ Inclusion in an email blast to the membership promoting the Member Benefit Club Program biweekly.
- ✓ Listing on a dedicated page in the weekly bulletin promoting the program. The weekly bulletin is viewed by over 2000 individuals!
- ✓ Highlighted on NLCA's social media channels - Facebook, Twitter and LinkedIn, through a dedicated post including your company's logo.

***We look forward to building the NLCA Member Benefit Club with you!***

For more information, email [aconnors@nlca.ca](mailto:aconnors@nlca.ca).